

Revitalisation of Hamilton CBD



The Problem:

Hamilton's CBD is the premier retail and services precinct in Southern Grampians Shire. Little investment has been made in the last 30 years to the main street (Gray Street) with other streets not upgraded for over 50 years.

The street infrastructure in the Hamilton CBD is in poor condition, deteriorating, outdated and offers little positive amenity. The environment does not provide opportunity for our businesses, lacks provision for social connection and activity and does little to enhance visitor experience.

Priorities Addressed:



Environment



Economic Growth



First Nations



Jobs



Community Participation

Revitalisation of Hamilton CBD



The Solution:

Southern Grampians Shire Council endorsed the Hamilton CBD Activation Master Plan in May 2020. The focus of the concept designs is Melville Oval, Lonsdale Street and Gray Street, as well as other connecting streets and laneways. The designs explore options to improve walking and cycling, introduce more public art and signage, better public spaces and parking, and improved trees and landscaping.

The Hamilton CBD Revitalisation is a multi-generational opportunity to redefine what our CBD means to residents, businesses, and visitors. A place-making approach is intended to transform experiences for all stakeholders in the CBD, creating an engaging and vibrant environment through the activation of streets, laneways, and the creation of a new town square as a key community focal point. For our businesses, we expect it will open possibilities and economic opportunities.

Council has engaged with the community to develop three key themes:

1. Strengthen heritage and character;
2. Local and creative; and
3. Bringing the community together.

Council is currently undertaking detailed designs which are expected to be completed by October 2024. This work will result in a shovel ready project and include:

- Detailed feature survey and onsite measurements, geotechnical investigations, hydrological investigations, location of underground services and any sampling and testing required to develop suitable plans, designs and drawings.
- Detailed engineering design of the project, including detailed geometric design, pavement design, street scape design, parking design and street light design.
- Detailed design of underground stormwater drainage and shared path in the project area.
- Detailed design of traffic control devices, signage and line marking.
- Detailed design of roadside furniture, roadside environment and public open spaces.

Construction will be staged over four years, at an expected cost of \$12 million.

The Ask:



Council is seeking financial support of \$4 million towards a staged approach to construction.